

In this one, the first two words are much larger than the rest of the title, perhaps to highlight the fact that the **SPIES WERE WOMEN** and that they played an important role, that should be recognised.

**FEMALE SPIES** OF THE  
FIRST WORLD WAR

This title really shows the theme of the entire text (science & DNA) as it has used the image for DNA as the 'l' in both Rosalind and Franklin, which I think is really clever and interesting.



It is also the only one, out of the 3, to have a tag line above the title (TWISTS, TURNS AND SPIRALS OF SCIENTIFIC DISCOVERY), which further highlights that this text is all about science and DNA and gives the reader a good insight as to the content of the rest of the text.

**TO CATCH A SPY**

Finally, in the third text, the entire text is all the same size, all in capital letters, with the middles of the 'o', 'a', and 'p' blocked out but there is a slight slanting to the title, which is different to the others.

## Feature: TITLE

### *similarities*

- ✓ all titles are at the top of the page
- ✓ all of them are large and stand out from the rest of the text
- ✓ all of them are bold
- ✓ all of them give the reader an idea of what the entire text will be about