



Monday 8th March

So far, in our plan for the adverts, we have included imperative verbs and rhetorical questions.

What else can we add to make it sound convincing or persuasive enough?



What is an imperative verb?

Verbs are words which describe an action, occurrence or state.

For example: The wolf is whispering. The Giant holds an axe.

Rhetorical questions

What are rhetorical questions?

Rhetorical questions are questions which don't need to be answered. They can help your reader to feel like you are talking specifically to them.

- They are often used at the beginning of an advertisement to draw readers in.
Who wouldn't want to save the forest?
- They are used to make or emphasise a point.
- They are used at the end of a piece of writing to conclude.

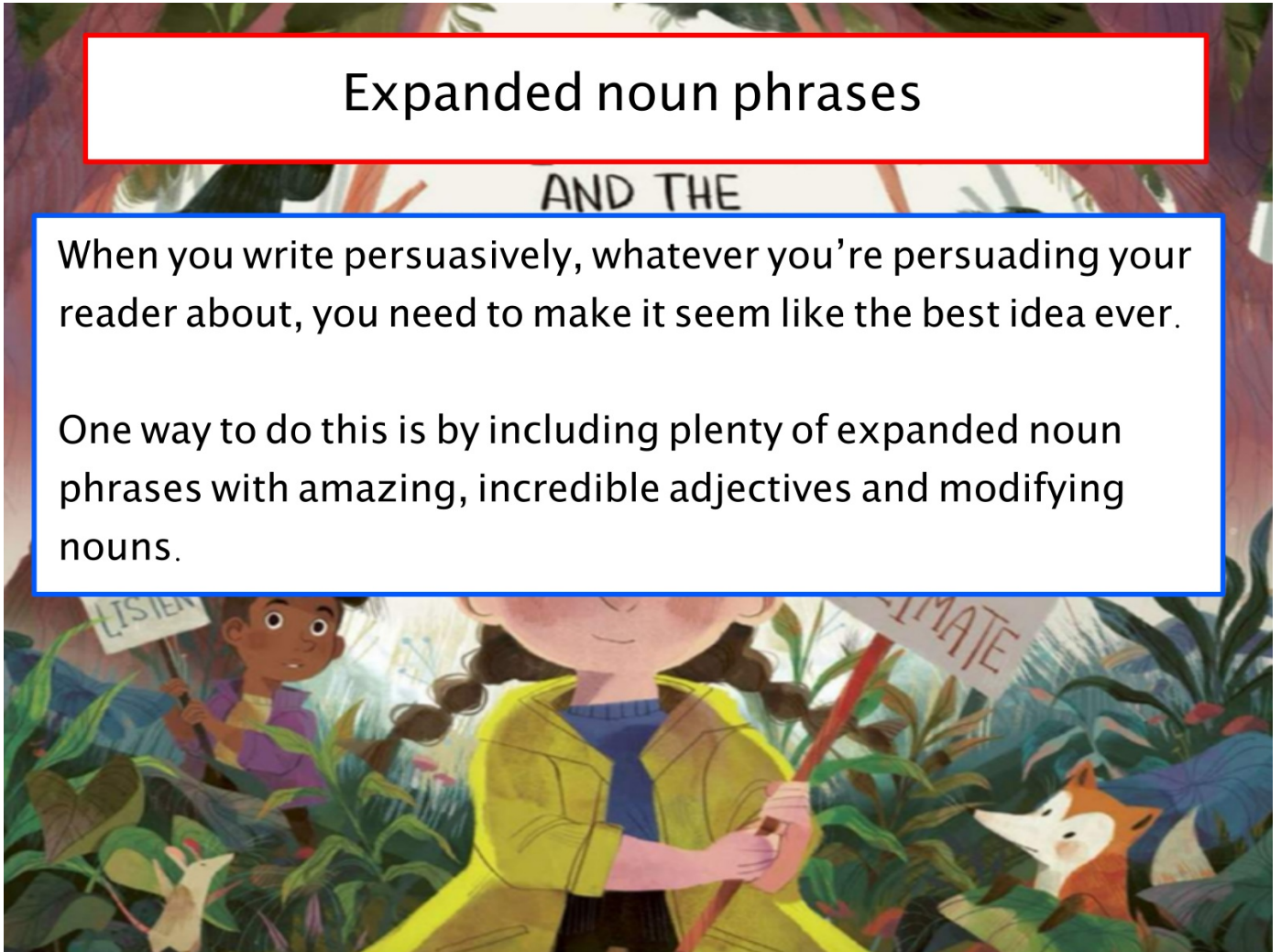
You will often see rhetorical questions that start with the following sentence openers:

Do you really...? Why not...? Are you...? Who can deny...? Who doesn't...?

Expanded noun phrases

When you write persuasively, whatever you're persuading your reader about, you need to make it seem like the best idea ever.

One way to do this is by including plenty of expanded noun phrases with amazing, incredible adjectives and modifying nouns.



Expanded noun phrases

Nouns are often known as 'naming words' because they can name people, places and things.

- wolf

Simple noun phrases are groups of words, including a noun, that make up part of a sentence. The noun is the main word in the phrase and the other word (the determiner) gives information about it.

- The wolf

Expanded noun phrases give more detail than a simple noun phrase. You add adjectives after the determiner to make an expanded noun phrase.

- The soft, silvery-brown wolf

The noun is the main word in the phrase and other words give information about it.



Look at the example of how to build an expanded noun phrase, then complete the other tables.

Noun	fox
Simple noun phrase	a fox
Expanded noun phrase	a shy, nervous fox

Noun	Tree
Simple noun phrase	The tree
Expanded noun phrase	

Noun	girl
Simple noun phrase	the girl
Expanded noun phrase	

Noun	Forest
Simple noun phrase	
Expanded noun phrase	



The adjectives we choose to expand the noun phrase can create very different effects.

The beautiful, precious forest...

The dark, damp forest...

Which expanded noun phrase would make you want to help save Greta's forest?

Expanded noun phrases

Read through the following descriptions. For each one, **underline the noun** that is being described in the expanded noun phrase. Put a **circle around the adjectives** that have been added to the noun to make the expanded noun phrase.

1. Greta lived in the heart of the beautiful, verdant forest.
2. The tall, towering trees must be saved from the Giants.
3. I need determined, powerful, strong children to help me stop the giants.
4. The huge, lumbering oafs are chopping down all the trees.
5. Do you want to be surrounded by busy, dirty, smoky cities?
6. The forest was once filled with stunning, multicoloured flowers of all shapes and sizes.
7. Please join me for a calm and peaceful protest.
8. Can you help me to save the home of many poor₂ defenceless animals?

After you completed the sheet, write your own 3 sentences for your persuasive poster.

Your sentences should include:

- expanded noun phrases.
- rhetorical question
- imperative verbs

GRETA AND THE GIANTS

INSPIRED BY GRETA THUNBERG'S STAND TO SAVE THE WORLD

