



HELLO
WEDNESDAY

Make notes about
your thoughts on
the following two
extracts whilst
you read it.

WORD POWER

Words can change
the world!

pg 28



Have you ever heard the phrase 'knowledge is power'? It's true. The more you know, the more power you have to make good decisions. That is why learning and working hard at school helps you to do well in life when you are older.

Today, information is all around us – in books, on TV, websites and social media. But that wasn't always the case. In the Middle Ages, knowledge was only found in books, which were written out by hand. This meant they were rare and expensive, and no one except rich people and the powerful, wealthy church could afford them.

When the **printing press** was invented in Europe in the 15th century, everything changed. Suddenly, books could be made quickly and cheaply, and ordinary people could afford them. As more people learned to read, they began to question what they were being told by the people in charge. Over time, power moved away from rich people and the church towards ordinary people.

The words and ideas in some books have been so powerful that they have **changed the world**. Books have spread new ways of thinking, sparked violent revolutions and helped to bring about changes to society.



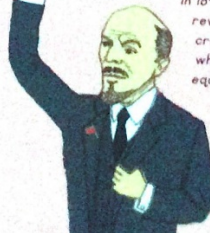
UNCLE TOM'S CABIN

American Harriet Beecher Stowe's best-selling novel, published in 1852, told the story of Uncle Tom, a black slave. It helped to change attitudes and end slavery in the US.



THE COMMUNIST MANIFESTO

This book, written by Germans Karl Marx and Friedrich Engels in 1848, argued that revolution would create a society where everyone was equal. The ideas in it inspired the Russian Revolution of 1917 and have influenced people around the world.



Written by
Claire S
Hazel S
Georgia Ams
Minna S
Mik S

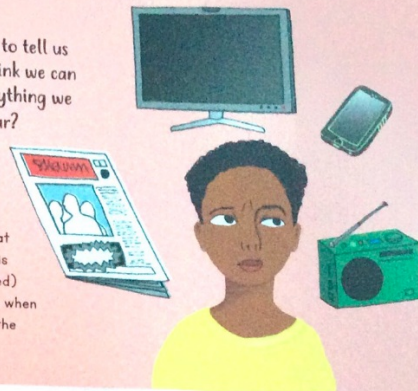
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lino
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Gay

think, which makes the media very powerful. ... have a big influence on what we

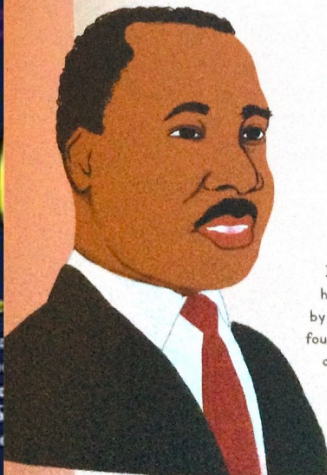
THINKING POINT

We trust the media to tell us the truth. Do you think we can always believe everything we read and hear?

Sometimes, a state can use the media to influence what people think by controlling what they read or hear. This can be through propaganda, which is biased (one-sided) information. Or it can be through censorship, which is when people aren't allowed to read or listen to things that the state doesn't want them to.



THE MAN WHO HAD A DREAM



'I have a dream that my four children will one day live in a nation where they will not be judged by the colour of their skin but by the content of their character.'

It's not just written words that have power. Spoken words can have power too. One of the most famous speeches ever made was by Martin Luther King Jr., an African-American activist who fought to give people of all races the same rights. In 1963, he helped organise a huge demonstration, where he gave his great 'I have a dream' speech. His words and actions helped to bring about the Civil Rights Act the following year, which banned discrimination against people because of their race. King was assassinated in 1968, but his powerful words live on.

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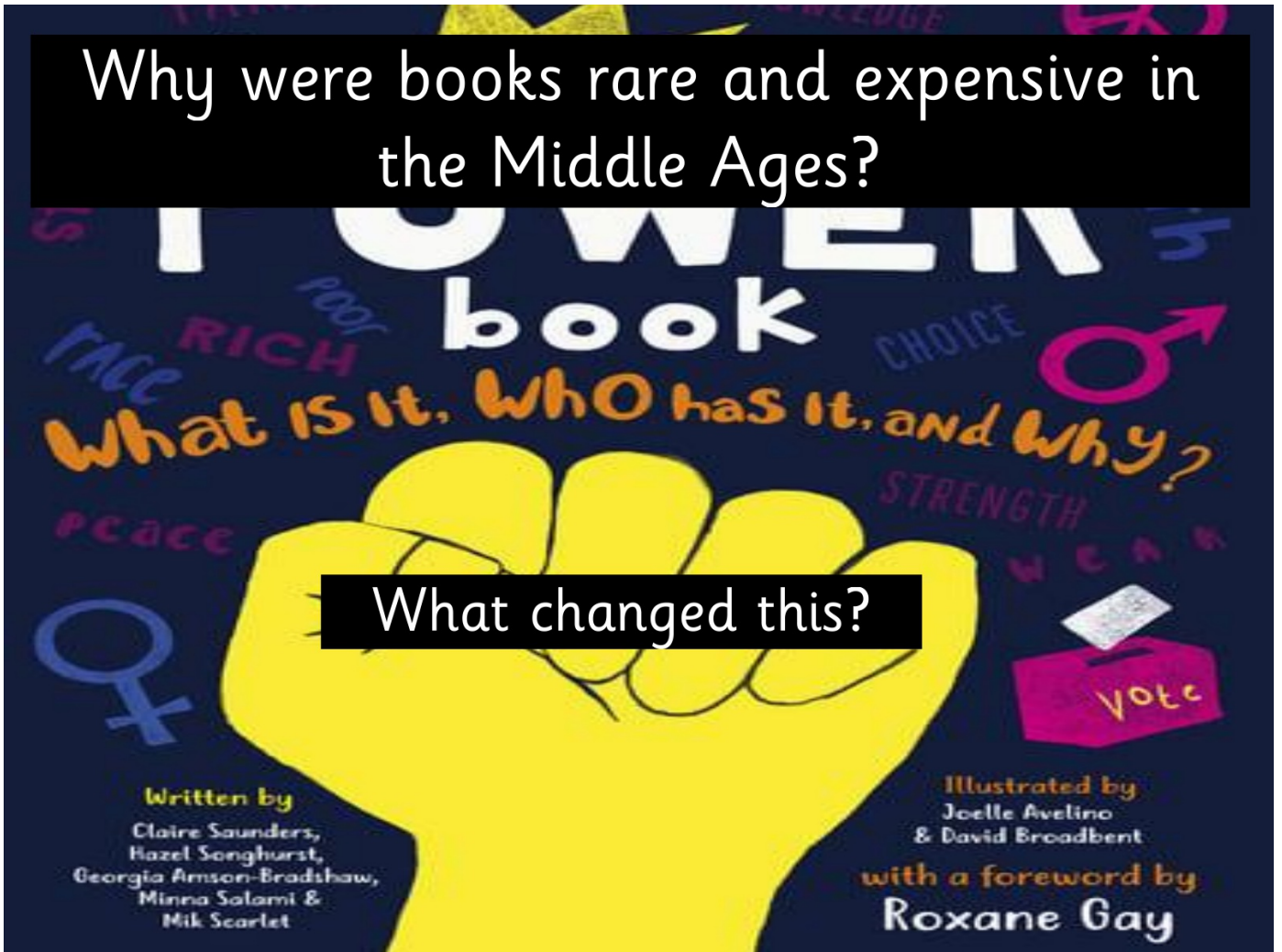
Illustrated by
Avelino
Broadbent
Foreword by
The Gay

Why were books rare and expensive in the Middle Ages?

What changed this?

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Claire Saunders,
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Georgia Amson-Bradshaw,
Minna Salami &
Mik Scarlet

Illustrated by
Joelle Avelino
& David Broadbent
with a foreword by
Roxane Gay



Why were books rare and expensive in the Middle Ages?

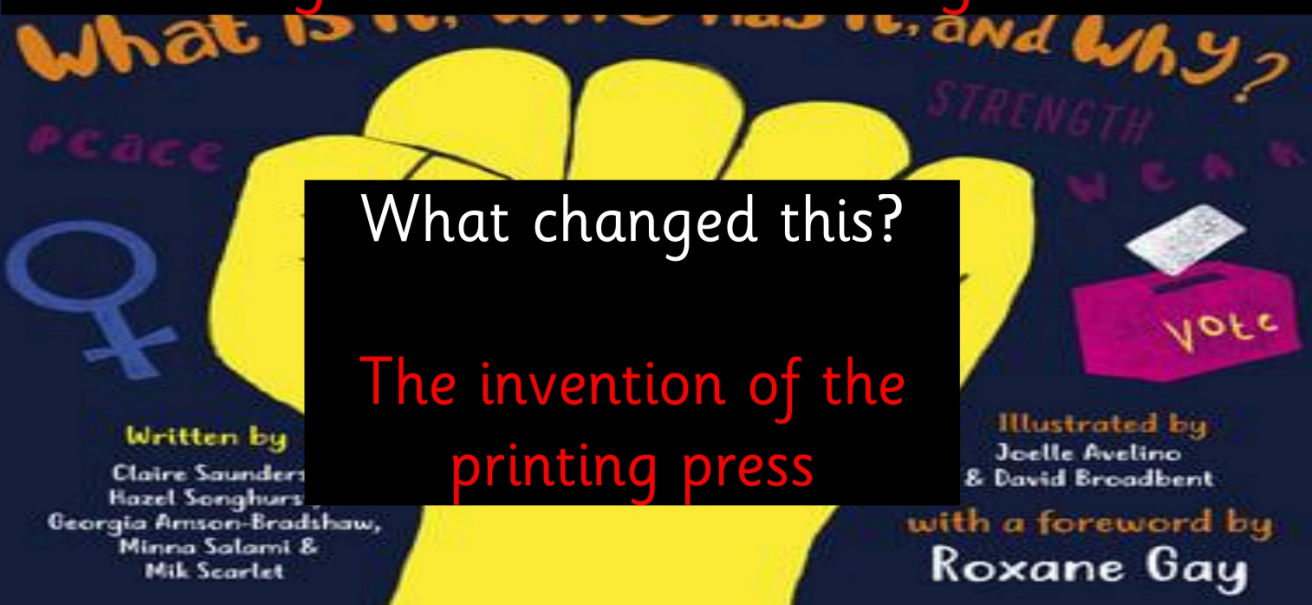
They were written out by hand

What changed this?

The invention of the printing press

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Go back to the extracts on the previous slides.

Find and copy a phrase that shows everyday people gained knowledge and power gradually.



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In what ways have books have changed the world?

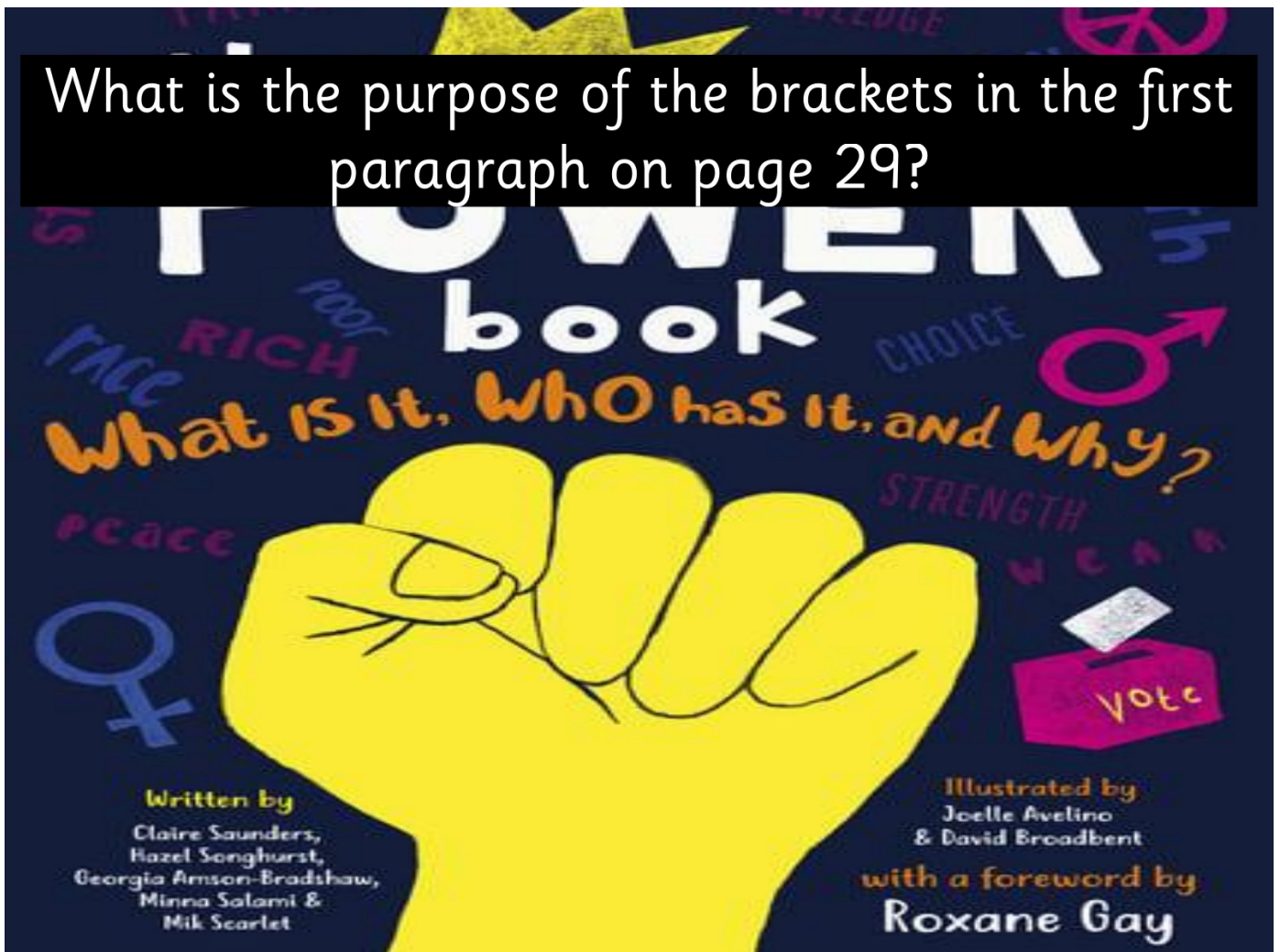
Tick three.

- became more affordable
- incited revolutions
- ensured peace
- changed people's thinking
- kept things the same
- changed society

Hazel Songhurst,
Georgia Amson-Bradshaw,
Minna Salami &
Mik Scarlet

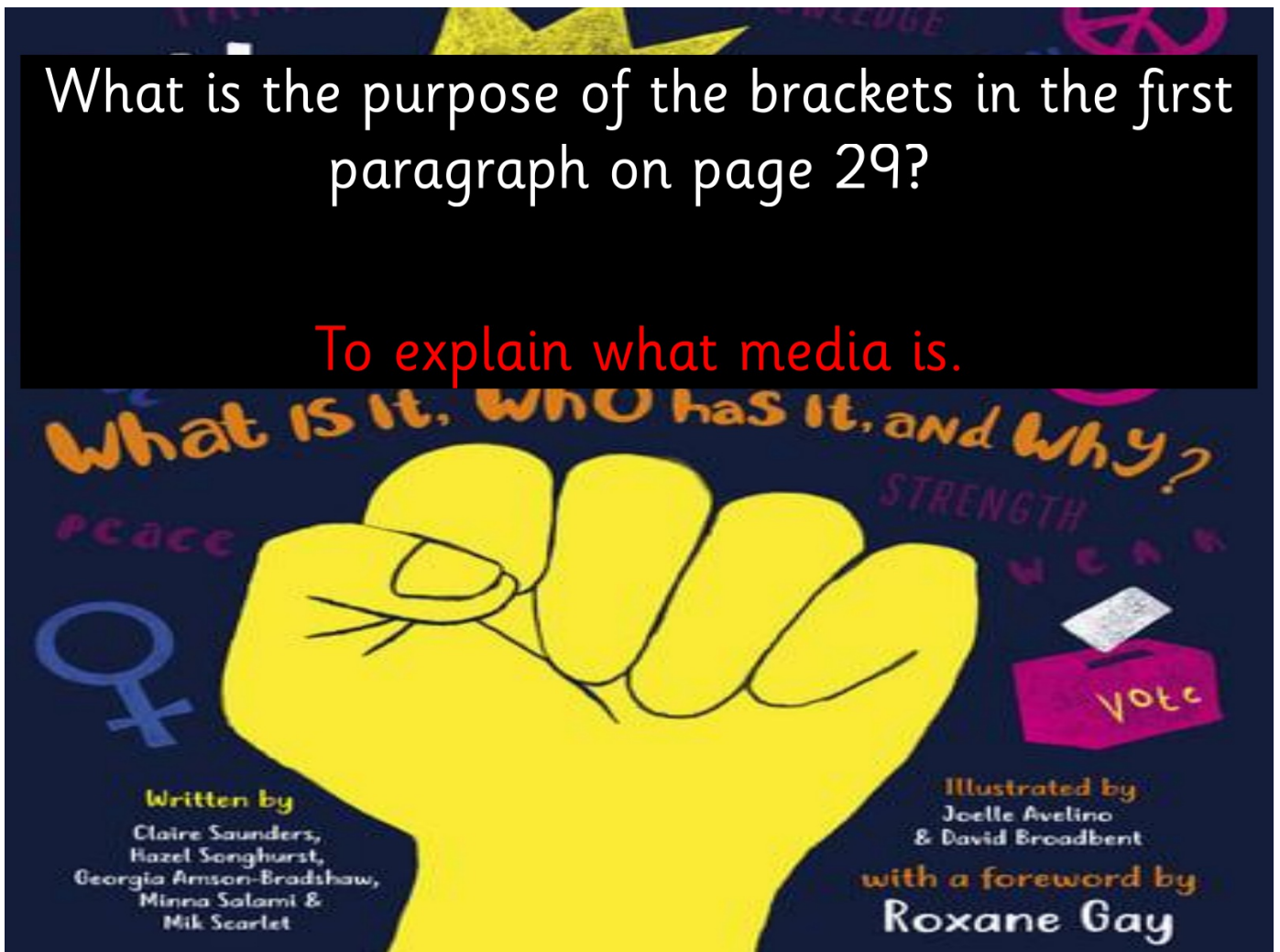
with a foreword by
Roxane Gay

What is the purpose of the brackets in the first paragraph on page 29?

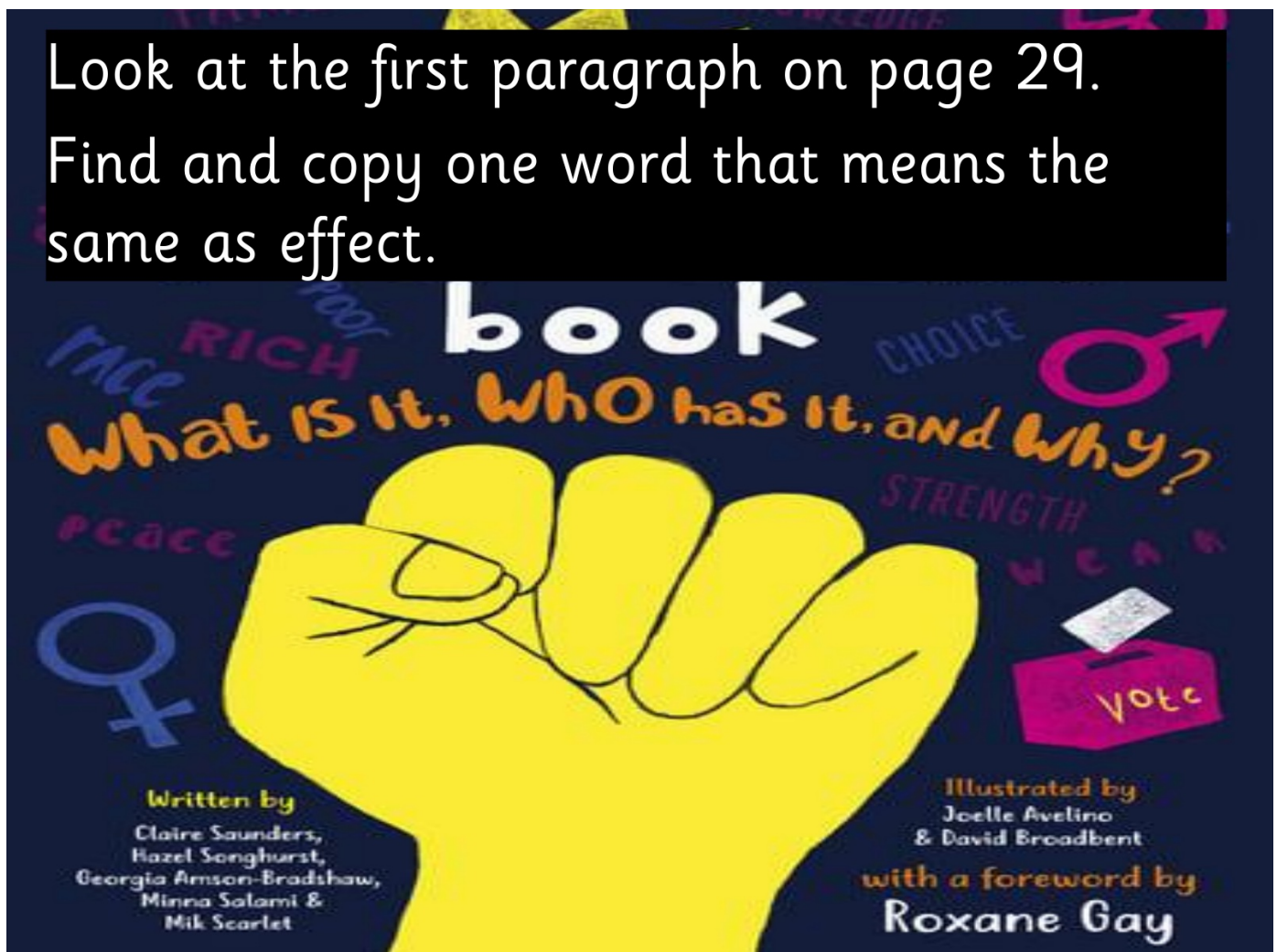


What is the purpose of the brackets in the first paragraph on page 29?

To explain what media is.



Look at the first paragraph on page 29.
Find and copy one word that means the
same as effect.



Look at the first paragraph on page 29.
Find and copy one word that means the
same as effect.

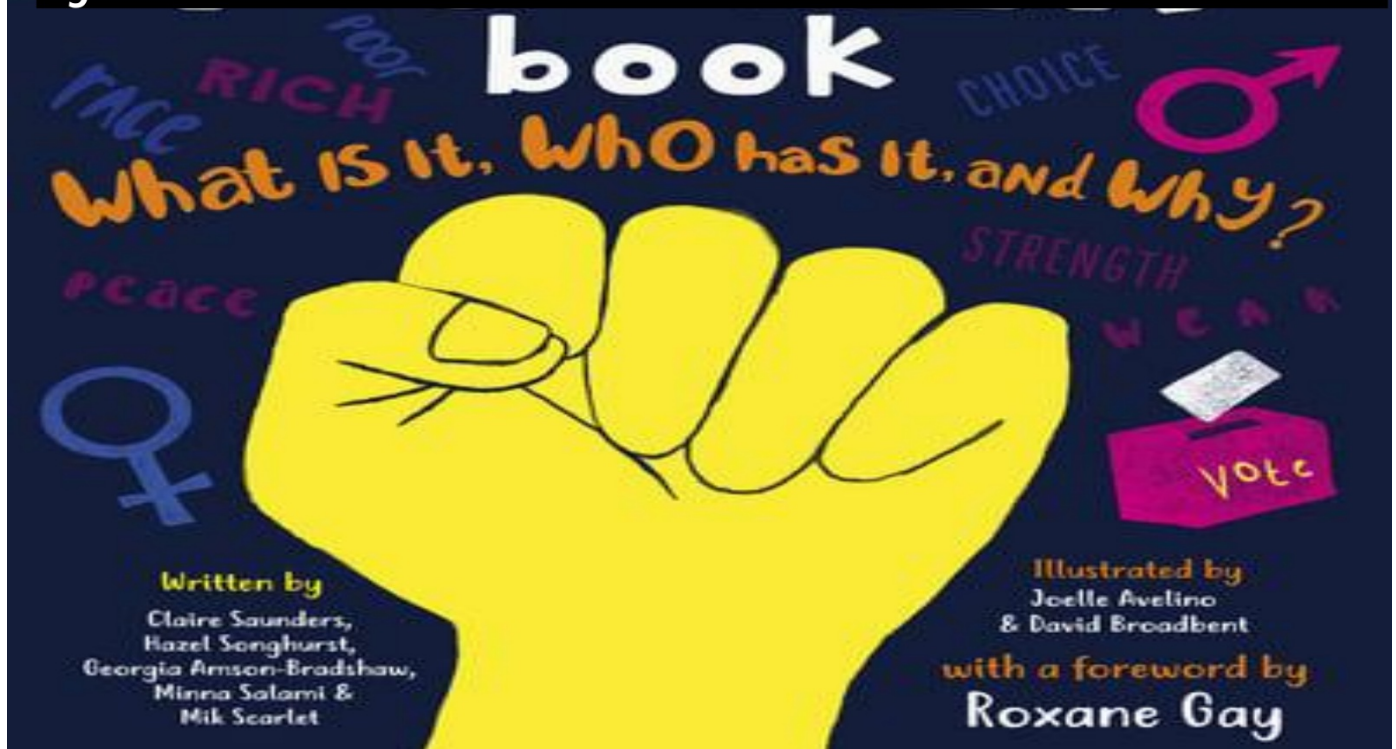
influence



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Look at the paragraph beginning 'Sometimes, a state...'. What is the purpose of the brackets?



Look at the paragraph beginning '*Sometimes, a state...*'. What is the purpose of the brackets?

to explain what the term biased means



What is censorship?

POWER book

What is it, who has it, and why?



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Minna Salami &
Mik Scarlet

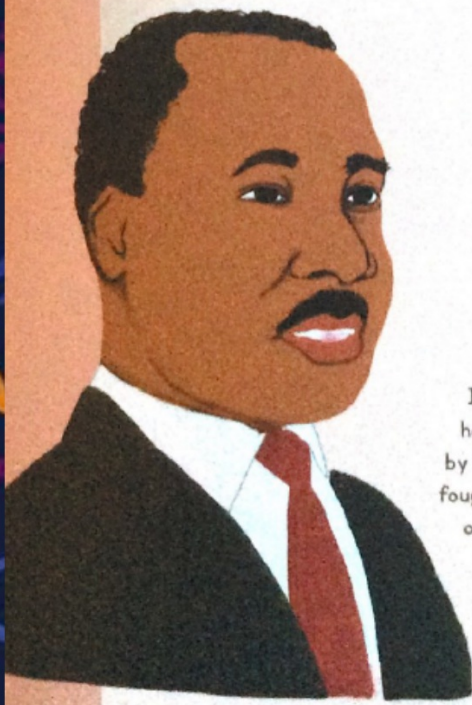
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& David Broadbent
with a foreword by
Roxane Gay

What is censorship?

Censorship is when an authority (such as a government or religion) cuts out or suppresses communication. This has been done widely. All countries, religions and societies have their limits as to what can be said, or written or communication by art or nowadays by computer.

Georgia Amson-Bradshaw,
Minna Salami &
Mik Scarlet

with a foreword by
Roxane Gay



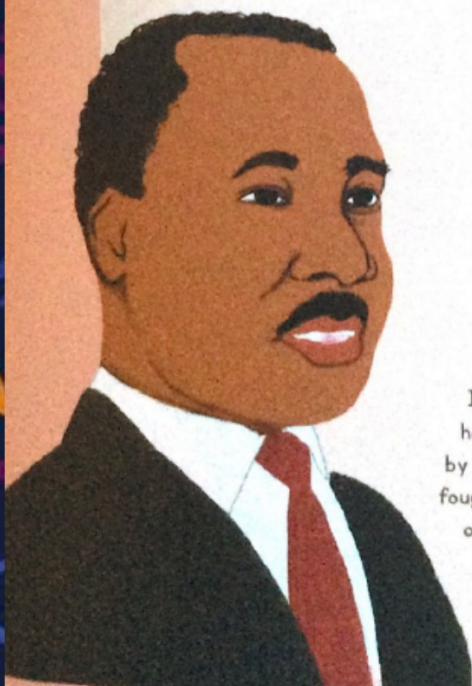
'I have a dream that my four children will one day live in a nation where they will not be judged by the colour of their skin but by the content of their character.'

It's not just written words that have power. Spoken words can have power too. One of the most famous speeches ever made was by Martin Luther King Jr., an African-American activist who fought to give people of all races the same rights. In 1963, he helped organise a huge demonstration, where he gave his great 'I have a dream' speech. His words and actions helped to bring about the Civil Rights Act the following year, which banned discrimination against people because of their race. King was assassinated in 1968, but his powerful words live on.

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M

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ord by
Day

Do you think this day has come?
Why or why not?



'I have a dream that my four children will one day live in a nation where they will not be judged by the colour of their skin but by the content of their character.'

It's not just written words that have power. Spoken words can have power too. One of the most famous speeches ever made was by Martin Luther King Jr., an African-American activist who fought to give people of all races the same rights. In 1963, he helped organise a huge demonstration, where he gave his great 'I have a dream' speech. His words and actions helped to bring about the Civil Rights Act the following year, which banned discrimination against people because of their race. King was assassinated in 1968, but his powerful words live on.

Later this term we will be carrying out lessons focused on racism and anti-racism. We will discuss our thoughts further and in more detail then.

The book argued that revolution would create a society where everyone was equal.

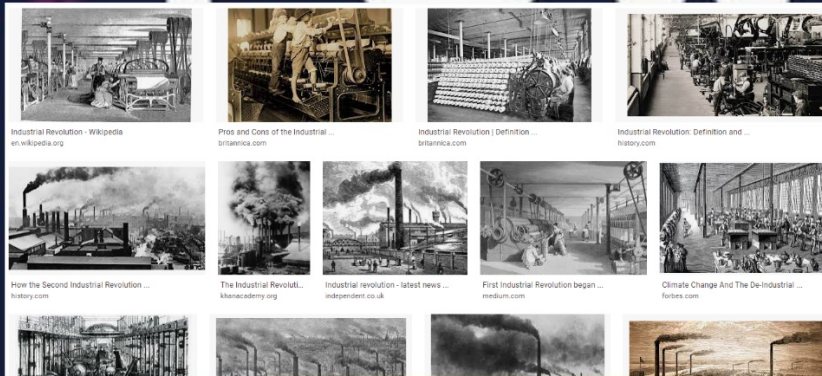
say the word: revolution

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The book argued that revolution would create a society where everyone was equal.

say the word: revolution



A revolution is a drastic change in a field such as the fashion industry or technology, or a sudden, often violent uprising from the people to change the political system.



The internet had caused a revolution in the way people lead their lives.

with a foreword by
Roxane Gay

The text tells us the authors wanted a revolution - they wanted society to change drastically so that everyone would be equal.



Revolution - Wikipedia
en.wikipedia.org



Revolutions in the contemporary world ...
cambridgeblog.org



The Spark that Lit the R...
bloomsbury.com



100 years on from Russian...
aboutmanchester.co.uk



You Say You Want a Re...
press.princeton.edu



ASEAN Digital Revolution ...
cio.com



Cosmic Revolutionary | Cambridge ...
cambridge.org



Revolution Images, Stoc...
shutterstock.com



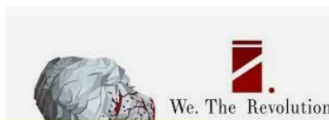
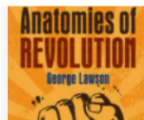
Between Birds of Prey #88 - Revolution
betweenbirdsofprey.icdif.com



Classic revolution composi...
freepik.com



Media Revolution ...
hiq.de



Written by

Illustrated by

If there was a revolution in this country, or across the world, what would you like to see drastically change?

Mik Scarlet

roxane bay

This can be through propaganda, which is biased (one-sided) information.

say the word: biased

A biased person favours one side or issue over another.

While biased can just mean having a preference for one thing over another, it is also synonymous with “prejudiced” and that prejudice can be taken to the extreme. Sometimes a person is so biased or is leaning so far in one direction that it’s hard to see the other position, creating unfairness in an argument or decision. Often though, it’s just more lightly.

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This can be through propaganda, which is biased (one-sided) information.

say the word: biased

In the sentence from the text we are told propaganda is information that favours one side over another, and it's trying to make others take that same view.

An example:

My step-mum makes the best brownies in the world, but I might be a little biased.

Can you think of a time when you've been biased? Or a character in a book you've been reading?



His words and actions helped to bring about the Civil Rights Act the following year, which banned discrimination against people because of their race.

say the word: discrimination



His words and actions helped to bring about the Civil Rights Act the following year, which banned discrimination against people because of their race.

say the word: discrimination

Discrimination means distinguishing between two or more people or things. Usually, discrimination means an unfair system that treats one group of people worse than another. Today, it's main use is for the unfair treatment of people based on racism, sexism, homophobia, ableism, or another prejudice.

Written by

Illustrated by
Joelle Avelino

In the sentence taken from the text, it shows us that the Civil Rights Act banned treating people unfairly because of their race.

His words and actions helped to bring about the Civil Rights Act the following year, which banned discrimination against people because of their race.

say the word: discrimination

Which of these is discrimination?

- being turned away from a restaurant for wearing trainers, when it has a strict dress code
- facing a tougher prison sentence because of the colour of your skin
- not being allowed to marry the person you love because they are the same sex as you
- your friends not letting you eat the last slice of cake, because you'd already eaten more than them
- being paid less than someone of the opposite sex, but completing the same work, with the same amount of experience

Mik Scarlet

Koxane Gay

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say the word: discrimination

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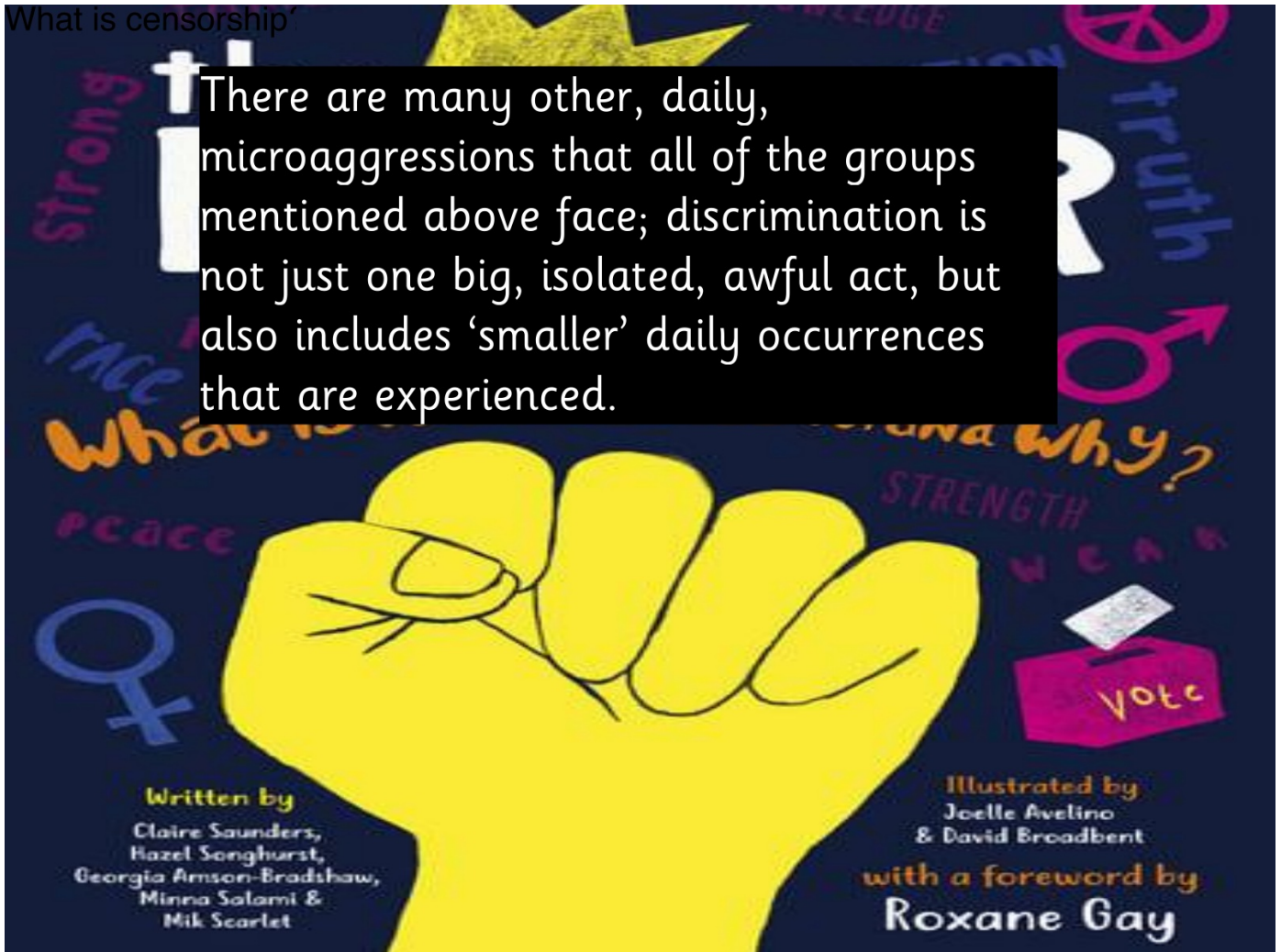
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Mik Scarlet

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What is censorship?

There are many other, daily, microaggressions that all of the groups mentioned above face; discrimination is not just one big, isolated, awful act, but also includes 'smaller' daily occurrences that are experienced.



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<h1>END INEQUALITIES</h1>		<p>BLACK LIVES MATTER</p> <p>SAY NO TO RACISM</p>	<p>EVERYONE HAS A RIGHT TO FOOD, HEALTH AND SECURITY</p>	<p>YES TO WOMEN IN LEADERSHIP</p>	<p>PROTECT THE MARGINALIZED AND MINORITIES</p>
<p>ZERO GENDER DISCRIMINATION</p>	<p>CHILDREN HAVE RIGHTS</p>		<p>ALL PEOPLE ARE CREATED EQUAL</p> <p>LGBTI</p>	<p>SAY NO TO AGE-BASED DISCRIMINATION</p>	
	<p>MY HEALTH, MY RIGHT</p>	<p>END POVERTY</p>	<p>DEBT RELIEF FOR DEVELOPMENT</p>	<p>HEALTH CARE BASED ON NEED, NOT MONEY</p>	<p>LIFE-SAVING VACCINES AND MEDICINES SHOULD BE AVAILABLE TO ALL</p> <p>THE PEOPLE'S VACCINE</p>
<p>EQUAL PAY FOR EQUAL WORK</p>		<p>FOCUS ON ABILITIES, NOT ON DISABILITIES</p>	<p>EQUAL RIGHTS FOR GIRLS TO LEARN</p>	<p>RIGHTS ARE FOR ALL – NOT JUST FOR SOME</p>	

Now that we have read some of the book, think and note down your thoughts on the content and style in more detail and really identify how the intended audience influenced it.

Think about:

- The intended audience (children 7-11 years old)
- How the content (information) have been influenced by the audience.
- How the style (language and presentation) have been influenced by the audience.

Think about:

- vocabulary used
- illustrations
- colours
- font
- content/information included



with a foreword by
roxane Gay